**Media Outreach Opportunity: REMAX National Housing Report**

The REMAX National Housing Report is a monthly housing report that looks at market trends of 50+ metros across the United States. Featuring month-over-month and year-over-year stats for closed transactions, median sales price, days on market, and months supply of inventory, this report offers a big picture look at the housing market.

YOU are the local market expert! Showcase your expertise by partnering the REMAX National Housing Report with your local stats and market knowledge. This will provide reporters and readers alike a scalable overview of today’s housing market.

You can find the most recent version of the REMAX National Housing Report on [REMAX News](https://news.remax.com/housing-reports) and [PRNewswire](https://www.prnewswire.com/search/all/?keyword=remax). New ones are released between the 15th and 20th of each month. Review each new report for inspiration and talking points.

​​Here are some additional resources to get you started:

● [Public Relations Guide](https://www.remaxmarketing.com/wp-content/uploads/2017/12/17_216184_PublicRelationsGuide_2017_FINAL.pdf) – An overview of what Public Relations is and how it can help your business.

● [Distribution Guide](https://rem.ax/3IMnFP9) – a step-by-step process that walks you through the best practices of pitching your press release or story idea.

● Media Pitch Email – the template below can be tailored to your market to offer yourself as the real estate expert available for an interview on the topic.

**Media Pitch Email Template:**

*SUBJECT: REMAX Releases [MONTH] [YEAR] National Housing Report - What You Need to Know For [INSERT CITY]*

*Hi [INSERT NAME],*

*Given your past coverage of homebuying trends in [INSERT CITY], I’m reaching out to share the latest REMAX National Housing Report linked here.*

*Include a stat here about local city numbers compared to the national average and/or paste the line of data from the National Housing Report for that area.*

*As an agent with more than [ X] years serving the [City/Metro area/ Region] Market, I would be happy to share my insight with your audience. If this story is of interest to you, I’m available for an interview [Date/Time options].*

*Thank you!*

*[INSERT YOUR NAME]*